

A358 Taunton to Southfields Dualling Scheme - Supplementary Consultation

Stakeholders' resource pack

May 2022

#A358TauntonToSouthfields



What we're doing:


We're holding a consultation on the A358 Taunton to Southfields Dualling Scheme from Tuesday 24 May until Sunday 26 June 2022.

We want to make sure people know about the consultation and can have their say.

We're directly contacting lots of interested people and organisations but **please share the information in this pack, as it will help us get the message out even further.**

We've included

- blocks of text – which you can copy, cut and paste to share details of our consultation events
- Information about where you can find images, maps etc
- Details about what we'll be sharing on social channels and when, to make it easier to spot and retweet content

The pack is designed for you to cut and paste what you need. Where you see this symbol  it's a reminder that the information can be cut and pasted.

Thanks for your help – we really appreciate it.

A358 Project team

Email: A358TauntontoSouthfields@highwaysengland.co.uk



What you'll find and where

Materials	Where to find it?	Available when?
Block of text summarising the consultation, and how to take part, to use on websites, in newsletters etc	In this pack	now
Details of events people can attend	In this pack	now
Information about the A303 / A358 corridor- and how the A358 fits in	In this pack	now
Images showing the A358 as it currently is	Thumbnail images in this pack. Higher resolution images are downloadable from the scheme webpage - under resource pack	now
List of planned social media activity – to aid easy re-tweets or sharing	In this pack	now
Details of information and deposit points (where to get consultation information & pickup hard copy materials)	List will be downloadable from the scheme webpage - under resource pack	From 19 May
Link to the Fly through video	A link to the video will be posted on the scheme webpage - under resource pack. You will also be able to find it from the Citizen Space page which will go live on 24 May.	From 24 May
Detailed maps showing locations of changes being consulted on	A link to these resources will be added to the scheme webpage - under resource pack – when the consultation starts.	From 24 May
Consultation materials: booklet, feedback forms, etc	Electronic copies of these materials will be available when the consultation starts. They will be available to view or download from the A358 Citizen Space page (you will be able to access this from the scheme webpage when the consultation starts).	From 24 May
Link to the virtual exhibition – accessible 24 hours a day	Follow the link from the scheme webpage (available once the consultation starts)	From 24 May

Text block 1 - Overview of the consultation



The following text can be cut and pasted and used in newsletters, web updates etc.

National Highways is holding a supplementary consultation on the A358 Taunton to Southfields Dualling Scheme. This improvement scheme will help to upgrade the route between the south west and London and the south east, while also delivering benefits for local people.

The supplementary consultation on the design changes to the A358 Taunton to Southfields Dualling Scheme runs from 24 May to 26 June 2022. The feedback will help National Highways develop its application for a Development Consent Order (DCO), the type of planning permission needed for the scheme.

From 24 May 2022 you will be able to find out more about the proposals and have your say, by visiting National Highways' online exhibition or one of the consultation events. You can find details on www.nationalhighways.co.uk/a358-Taunton-to-southfields. The A358 project team will be on hand at the face-to-face events and webinars to answer your questions.

If you do not have access to the internet or experience problems downloading the consultation materials, National Highways can send, free of charge, one printed copy of documents including the consultation booklet, feedback questionnaire, and non-technical summary of the Preliminary Environmental Information Report, to your home.

You can request printed copies or a call back by emailing A358TauntontoSouthfields@nationalhighways.co.uk or calling our customer service line on 0300 123 5000.

Text block 2 – Consultation events



The following text can be cut and pasted and used in newsletters, web updates etc.

There are lots of ways to find out more about the proposed changes to the A358 Taunton to Southfields Dualling Scheme.

During the consultation, which runs from Tuesday 24 May until 11.59pm on Sunday 26 June, you can visit the virtual consultation room by following the links at www.nationalhighways.co.uk/a358-taunton-to-southfields/. In this virtual room you'll find all the information you'd normally see in a physical exhibition – but with the added benefit of being able to visit at any time of the day or night.

You can also take part in a webinar where members of the A358 project team will be able to answer your questions. These start on 25 May. For all the details on dates and how to sign up to the website www.nationalhighways.co.uk/a358-Taunton-to-southfields

If you prefer to meet the National Highways team face to face and have your say, there are in-person events in Ilminster and Taunton. On Thursday 26 May the A358 project team is at Monks Yard, Horton Cross Farm, Horton Cross, Ilminster, TA19 9PT from 11am to 8pm. On Wednesday 8 June members of the project team are at Somerset County Cricket Ground, St James Street, Taunton, TA1 1JT from 11am to 8pm. On Saturday 11 June they will be at Taunton Racecourse, Orchard Portman, Taunton, TA1 2UA from 11am to 6pm.

Text block 3 – Have your say



The following text can be cut and pasted and used in newsletters, web updates etc.

Having your say in the A358 Taunton to Southfields supplementary consultation is easy.

From Tuesday 24 May you can submit a response by using one of the methods below, which are all free to use. Please note, it cannot be guaranteed that responses sent by any other means will be considered.

Online response form

Fill in the online questionnaire, you will find a link to it from the scheme webpage, www.nationalhighways.co.uk/a358-taunton-to-southfields/.

Freepost

Post your response for or comments to:

FREEPOST A358 TAUNTON TO SOUTHFIELDS

The Freepost address is the only text needed on the envelope, and no stamp is required

Email

Email your comments to: A358TauntontoSouthfields@nationalhighways.co.uk

It's important to make sure that your comments are sent before the consultation closes at 11.59pm on Sunday 26 June 2022.

Key dates to note & events you can attend

Date	Activity	Details
Tuesday 24 May 2022	Consultation starts	Virtual exhibition opens; responses can be submitted from now
Wednesday 25 May 12:30pm	Webinar one Webinars will cover the same topics, but are repeated over various days and times for convenience	To register your attendance email: A358TauntontoSouthfields@nationalhighways.co.uk
Tuesday 26 May 11am – 8pm	In-person consultation event	Monks Yard (Conference Room), Horton Cross Farm, Horton Cross, Ilminster, Somerset, TA19 9PT
Tuesday 7 June 12:30pm	Webinar two Webinars will cover the same topics, but are repeated over various days and times for convenience	To register your attendance email: A358TauntontoSouthfields@nationalhighways.co.uk
Wednesday 8 June 11am – 8pm	In-person consultation event	Somerset County Cricket Ground, The Cooper Associates County Ground, St James Street, Taunton, TA1 1JT
Thursday 9 June 7pm	Webinar three Webinars will cover the same topics, but are repeated over various days and times for convenience	To register your attendance email: A358TauntontoSouthfields@nationalhighways.co.uk
Saturday 11 June 11am - 6pm	In-person consultation event	Taunton Racecourse, Orchard Portman, Taunton, TA3 7BL
Tuesday 14 June 7pm	Webinar four Webinars will cover the same topics, but are repeated over various days and times for convenience	To register your attendance email: A358TauntontoSouthfields@nationalhighways.co.uk
Sunday 26 June 2022	Consultation ends	The consultation will end. Submit your response by <u>11.59pm</u>

A303/A358 corridor – the context for the upgrade



The A303/A358 is a key strategic route, running across the country. It links the M3 in Hampshire and the M5 in Somerset, passing the world-famous Stonehenge monument through the surrounding World Heritage site.

Around 26,500 vehicles use it on an average day - and many, many more during the summer months. It's well known for being an unpredictable route, with collisions and congestion causing delays.

In 2014, the Government set out its goal to improve the connections between the south east and south west by creating a high quality dual carriageway link along the A303 and A358.

As part of Roads Period 1 (2015-2020) the Government asked National Highways to develop three schemes on the route. They were A303 Stonehenge, A303 Sparkford to Ilchester, and A358 Taunton to Southfields.

Work on these schemes has continued into Roads Period 2 (2020-2025). Construction work to dual the A303 between Sparkford and Ilchester began in 2021, while the A358 Taunton to Southfields Dualling Scheme, and A303 Stonehenge Scheme are still being

progressed through the development phases.

Several other points along the A303 / A358 have been highlighted for possible future development. Ultimately, the Department for Transport will decide if and when it wishes to progress the remaining schemes and the timelines for these. These decisions are taken through the [Road Investment Strategy](#), which is the government's rolling five-year investment strategy for the strategic road network.

Image below: the A303/A358 corridor showing the locations of current and potential future schemes



Images to help bring content or stories to life

Higher resolution versions of these images can be downloaded from the [scheme webpage](#), under resource pack



Other collateral, including maps and consultation materials

Available from Thursday 19 May

- Details of information and deposit points (where to get consultation information & pickup hard copy materials)

Available from Tuesday 24 May

- A358 Taunton to Southfields supplementary consultation booklet
- Supplementary consultation feedback questionnaire
- Responding to feedback from 2021 public consultation booklet
- Summary of changes booklet
- Technical traffic note
- Environmental note

Scheme web page www.nationalhighways.co.uk/A358-Taunton-to-Southfields

Tweet or post your own content, or retweet or share ours

We will be posting content on our Facebook and Twitter pages: @HighwaysSWest.

Please share, retweet, or add comments if you're able to using the **hashtag: #A358TauntonToSouthfields**

Content	Date	Time
Our A358 Taunton to Southfields project will build a direct and convenient connection between local communities and the wider regions. Have your say at a supplementary consultation on the design changes. Find out more about the scheme at www.nationalhighways.co.uk/a358-taunton-to-southfields	14/05/22	09:00
Our supplementary consultation on the design changes to the #A358TauntontoSouthfields upgrade is now open and we want your feedback. Join us and meet the team face to face or online. Find out more and have your say at www.nationalhighways.co.uk/a358-taunton-to-southfields	24/05/22	13:00
Meet the #A358TauntontoSouthfields project team and tell them what you think about the design changes at the first webinar in our supplementary consultation tomorrow. Details on how to register are on our website www.nationalhighways.co.uk/a358-taunton-to-southfields	24/05/22	11:00

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We will be posting content on our Facebook and Twitter pages: @HighwaysSWest.

Please share, retweet, or add comments if you're able to using the **hashtag: #A358TauntonToSouthfields**

Content	Date	Time
There is still time to register for today's webinar at 1230pm consulting on the design changes to the #A358TauntonToSouthfields scheme #haveyoursay Register at www.nationalhighways.co.uk/a358-taunton-to-southfields	25/05/22	09:30
Join us at our first in-person consultation event at #monksyard, Ilminster tomorrow. We are on hand to answer your questions about the design changes to the #A358TauntonToSouthfields from 11 to 8pm. More details on www.nationalhighways.co.uk/a358-taunton-to-southfields	25/05/22	10:00
One of the best ways to find out more about our #A358TauntonTo Southfields upgrade is to visit our virtual exhibition room. You can view our proposals, study detailed plans and read our consultation materials. www.nationalhighways.co.uk/a358-taunton-to-southfields	27/05/22	11:00

Tweet or post your own content, or retweet or share ours

We will be posting content on our Facebook and Twitter pages: @HighwaysSWest.

Please share, retweet, or add comments if you're able to using the **hashtag: #A358TauntonToSouthfields**

Content	Date	Time
We want your views on the design changes for the upgrade of the #A358TauntonToSouthfields. It's a key route linking the SW, London and the SE. Go to www.nationalhighways.co.uk/a358-taunton-to-southfields to find out how you can #haveyoursay in our supplementary consultation	03/06/22	09:30
Our project team for the A358TauntonToSouthfields will be on hand to talk through the scheme and answer any questions in tomorrow's webinar. To register go to www.nationalhighways.co.uk/a358-taunton-to-southfields	06/06/22	10:00
You can help shape the #A358TauntonToSouthfields upgrade scheme. Join our project team and have your say at today's webinar at 1230pm or attend a face to face event at Somerset County Cricket Club tomorrow. For more information go to www.nationalhighways.co.uk/a358-taunton-to-southfields	07/06/22	11:00

Tweet or post your own content, or retweet or share ours

We will be posting content on our Facebook and Twitter pages: @HighwaysSWest.

Please share, retweet, or add comments if you're able to using the **hashtag: #A358TauntonToSouthfields**

Content	Date	Time
Our face to face consultation event on the #A358TauntonToSouthfields scheme is at #somersecountycricketclub #Taunton today. Our team is here from 11am to 8pm to share plans and answer questions. Go to www.nationalhighways.co.uk/a358-taunton-to-southfields for more information	08/06/22	09:30
We're looking to improve the A358 between Taunton and the Southfields roundabout to make journeys, quicker, safer and more reliable. For more detail and to have your say join the team at a consultation webinar today. Register at www.nationalhighways.co.uk/a358-taunton-to-southfields	09/06/22	10:00
Your last chance to meet the A358TauntonToSouthfields team in person and find out more is at #tauntonracecourse tomorrow. #haveyoursay at our supplementary consultation. More detail on www.nationalhighways.co.uk/a358-taunton-to-southfields	10/06/22	11:00

Tweet or post your own content, or retweet or share ours

We will be posting content on our Facebook and Twitter pages: @HighwaysSWest.

Please share, retweet, or add comments if you're able to using the **hashtag: #A358TauntonToSouthfields**

Content	Date	Time
We are at Taunton Racecourse today at our final face to face consultation event for the design changes on the #A358TauntonToSouthfields scheme. Be good to meet you and answer your questions. Find out more on www.nationalhighways.co.uk/a358-taunton-to-southfields	11/06/22	09:30
There is still time to join us for our final consultation webinar on the design changes to the upgrade of the #A358TauntonToSouthfields. #haveyoursay Register at www.nationalhighways.co.uk/a358-taunton-to-southfields	14/06/22	10:00
There's still a week left to have your say in the supplementary consultation on the scheme to upgrade the #A358TauntonToSouthfields. For more information go to our website www.nationalhighways.co.uk/a358-taunton-to-southfields	19/06/22	09:00

Tweet or post your own content, or retweet or share ours

We will be posting content on our Facebook and Twitter pages: @HighwaysSWest.

Please share, retweet, or add comments if you're able to using the **hashtag: #A358TauntonToSouthfields**

Content	Date	Time
We want to hear your thoughts on our updated plans for upgrading the #A358TauntonToSouthfields before we submit our planning application. Get more information at www.nationalhighways.co.uk/a358-taunton-to-southfields	21/06/22	09:30
Visit our virtual exhibition to find out more about our design changes to the #A358TauntonToSouthfields scheme. We want to make journeys faster, more reliable and safer. For details head to www.nationalhighways.co.uk/a358-taunton-to-southfields	24/06/22	10:00
Today is the last day to have your say on the revised plans for the #A358TauntonToSouthfields dualling scheme. Visit our website by 23:59 to give your feedback www.nationalhighways.co.uk/a358-taunton-to-southfields	26/06/22	09:00

Find out more

Web:

www.nationalhighways.co.uk/a358-Taunton-to-southfields

Twitter:

@HighwaysSWest

Facebook:

HighwaysSWest

